

Heide Olson

Heide Olson, inspired by her love of small business and a drive to serve, has spent the last 17 years building an unrivaled method to taking her clients from financial chaos to business clarity and beyond. Partnering with her clients to provide accounting leadership and layering in financial expertise, Heide delivers expert financial oversight and higher returns, but more importantly, peace of mind which allows every business owner to focus on what they do best – grow their business.

As founder and CEO of All In One Accounting, Inc., Heide has mastered the art of financial connections. Her passionate pursuit of long-term relationships drives the customized, hands-on implementation planning she is known for, and clients rely on. With Heide, every mission partner gets the highest level of service from a trusted adviser who knows exactly what it takes to give any company the financial lift they need.

Heide lives in Eagan with her husband Tarryl, 3 children Lillian, Katherine and Tarryl, and furry friends. Heide's oldest daughter Samantha lives in Cottage Grove with husband Ben and their two sons – Jonah and Logan.

Contact Heide at: Heide.Olson@allinoneaccounting.com



Education

B.S. Accounting
University of St. Thomas
Saint Paul, Minnesota

Certified Public Accountant (Inactive)

Awards

2021 Inc 5000
2021 Finance and Commerce Top Women in Finance
2021 Featured in EOS Worldwide – Lead without Limits
2020, 2018, 2017 100 Best Places to Work – *Minneapolis/St. Paul Business Journal*
2018, 2016 Best Places to Work – *Minnesota Business Magazine*
2021, 2017, 2016 Fast 50 List – Fastest Growing Private Companies in MN – *Minneapolis/St. Paul Business Journal*
2016 Power 50 – Power Players of the Business Community – *Minneapolis/St. Paul Business Journal*
2015 100 Best Companies to work for – *Minnesota Business Magazine*
2012 NAWBO Winner – Innovation in Finance

Memberships

NAWBO (National Association of Women Business Owners)
Merchants Bank Twin Cities Advisory Board of Directors (2016 -)

Speaking Credits

CorTalent Connects Podcast Episode 10: Financial Architect & CEO of All In One Accounting (May 2020)
Venture Bank event: "What Every Entrepreneur Should Know (But Doesn't) About Accounting."

Contact/Social

For media requests, please contact 651-289-7660, email info@allinoneaccounting.com or follow Heide socially on LinkedIn, Twitter, and Instagram.